

JASON CALHOUN

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AWARDS:

Best Editing - Nice Filmmaker Festival 2018 (I Am The White Tiger)

Editing Excellence Winner - Videography Awards 2014 (Louis Zamperini Tribute) Best Picture -

Global Cinema Film Festival of Boston 2016 (Stopping Traffic) Official Selection - Show Me

Justice Film Festival 2016 (Stopping Traffic)

Winner - Accolade Global Film Competition 2015 (Old Love)

Official Selection - San Diego International Film Festival 2014 (Memorial Day)

WORK TIMELINE:

Feb 2022 - December 2022

BuildWitt - Nashville, TN

Digital Marketing Video Editor

While at BuildWitt I worked within the marketing team, but regularly interacted and produced work for other teams on a variety of projects. Projects would sometimes come with scripts and outlines, but often I would begin with a blank slate. BuildWitt offered a lot of creative freedom. Rarely was an idea shot down without first allowing space for a pretty serious pursuit of it.

Most of the work I created was distributed on Social Media (ads and posts), however, I also created content specific for web pages, and podcasts. Beyond my editing work, I was able to contribute thoughts and ideas to larger marketing topics and conversations. I worked closely with the ads and marketing leads to continually adjust how I created videos to better reach the right people, with the right message, in the right way. This pursuit aided in bringing not only more engagement in general, but the right kind of engagement with the right kind of people.

Oct 2015 - 2022

So Long Saturn

Co-Founder // Prod & Post Operations Director

In October 2015, I launched So Long Saturn; a video production company. My primary focus was on the prod + post side - basically everything from concept to final delivery. Through SLS I produced work for Facebook, Adidas, Coco-Cola, Amy Jo Martin, Intel, R+Co, and many others. I also edited 3 award-winning feature-length documentary films as well as my own award-winning documentary, "500 Feet Ahead". Our bread and butter work fell primarily into social media content creation, promotional ads, and story-driven launch videos. The story was and is my number one focus.

2013 - 2015

Eastlake - San Diego, Ca.

Video Content Director

While at Eastlake I oversaw all in-house video/film projects in almost every capacity. I worked on both the creative side, (shooting and editing myself), as well as the leadership side having a team of 7 under me. In addition to this, I also lead a volunteer team of around 75 people. This included training, developing, organizing, and recruiting. Beyond this, I directed a digital campus which included on-camera work, managing social media, marketing, and content creation to grow exposure in the digital space. On average the digital campus reached 10,000 - 15,000 highly engaged people weekly through content distributed in both live and pre-produced formats.

2008 - 2013

Bayside - Granite Bay, Ca.

Video Director

Bayside was honestly a crazy time, filled with unbelievable deadlines and pressure. It actually taught me a lot about what I don't want. As the video director, I lead a full-time production staff of 9, and a volunteer team of over 100. I also created a lot of content myself, working both behind the camera, and the computer. I lead large in-person and online training events and oversaw much of the recruitment of new volunteers. Our team worked closely with the production and creative teams to produce 8 weekly weekend services. Outside of our regular weekly workload, my team created incredible content for 3 national conferences annually, a kid's summer camp for over 15,000 kids, television programming, and a Christmas event that reached 50,000 attendees.

2004 - 2008

EMF Broadcasting - Rocklin, Ca.

Video Producer

EMF is a media organization, but when I worked there 98% of their media was devoted to traditional radio - I was hired to build a video/film department from scratch. My role was to develop a content strategy, build gear inventory, create studio spaces, hire a team, and develop content that impacted people.

ON THE PERSONAL SIDE:

I have a wife + 3 kids (Erica, Malaki, and Zealand). I'm a Northern California native but recently moved to Tennessee with my family. I loved California, but we are very pleased with our move. To me, the landscapes we surround ourselves with play a massive role in how we see the world. A few other quick nuggets of insight:

- I'm sarcastic and like to enjoy my work.
- I used to race Mountain Bikes and actually ranked 3rd Nationally
- Video is not just a job for me, it's my preferred communication tool.